

DU-371

M.B.A. (F.T.) IVth Semester (N/X) Examination, 2021

Strategic Man. Of Information Technology

Paper - FESI-3

[Maximum Marks : 80

Note :- All questions from each section carry equal marks. All questions are compulsory and answer limit are approximately 250 words. Start the answer of each section from new page. Maximum limit of pages of answer booklet are approximately 16 pages. Answer should be written by the student in his/her own handwriting mandatory. The first page of answersheet should be download by the student from university website www.bubhopal.ac.in is mandatory.

1. What is Role of CIO.
2. Explain the concept of Information Systems Management.
3. Write the advantage of Creativity in IT.
4. Write short note on Managing in the market space.
5. Write a note on national IT Policy.

