

DU-379

M.B.A. (F.T.) IVth Semester (CBCS) Examination, 2021

Entrepreneurial Development & Management

Paper - 402

[Maximum Marks : 60

Note :- All questions from each section carry equal marks. All questions are compulsory and answer limit are approximately 250 words. Start the answer of each section from new page. Maximum limit of pages of answer booklet are approximately 16 pages. Answer should be written by the student in his/her own handwriting mandatory. The first page of answersheet should be download by the student from university website www.bubhopal.ac.in is mandatory.

1. Define Entrepreneurship. Explain the Ethics of Entrepreneurship.
2. Explain the Product Development Process.
3. Explain the Nature and scope of Business plan.
4. Describe the managerial aspects of small Business.
5. Explain the concept of Rural Entrepreneurship.