

M. B. A (FT) -IV Semester Examination, 2015
Subject: Global Human Resource Management
Paper: FELIB -3

Time 3 Hours

Maximum Marks -80

Section- A
Short Answers

Note- Attempt any four questions .

(04x8=32)

- Q.1. What is International Business ? Why do companies engage themselves in international business ?
- Q.2. Distinguish between domestic & International human resource management .
- Q.3. What is culture ? How does culture affect international business ?
- Q.4. Write short notes on any two :
- (a) Expatriates
 - (b) Cultural Sensitivity
 - (c) Cross-cultural negotiation
- Q.5. Outline the communication process.
- Q.6. Define Ethics. How it impacts global business ?
- Q.7. Describe various factors affecting global human resource management.
- Q.8. Discuss the role of culture in decision making .

Section- B
Essay Type / Long

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Note- Attempt any three questions .

(03x16=48)

- Q.1. What do you understand by cross-cultural leadership ? Explain various leadership styles across culture.
- Q.2. Describe Hofstede's value dimensions that analyse & interpret behavior , value & attitudes.
- Q.3. Explain internal & external environment of global business with suitable examples.
- Q.4. Write an essay on 'western & eastern management thoughts in Indian context .
- Q.5. Define International human resource management . Enumerate the objectives of IHRM. Explain ethnocentric, polycentric, geocentric & regiocentric approaches of IHRM .

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