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UB-513

M.B.A. (F.T.) Examination, 2024

(Fourth Semester)

(New)

ENTREPRENEURSHIP DEVELOPMENT

AND MANAGEMENT

Paper-CP-403

Time : 3 Hours]

[Maximum Marks : 80

Section A

4×8=32

Note : Attempt any *four* questions :

1. What is the role of entrepreneurship in economic development, explain with example of an Indian entrepreneur.
2. What are the various sources for the capital for new ventures ? Explain in detail.
3. What role ethics and social responsibility plays for the entrepreneur and its new venture ?

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P.T.O.

4. What do you understand by the small business ? Discuss the ways to manage small businesses.
5. What role operations and production plays in setting up a new venture ? Explain in detail.
6. How companies decide its inventory levels, why it is a challenge for many companies ? Explain.
7. Write short notes on the following :
 - (a) Small Industries Development Bank of India (SIDBI),
 - (b) National Bank for Agriculture and Rural Development (NABARD),
8. What is e-commerce, how is it useful for the startups, explain with Indian example.

Section B

3×16=48

Note : Attempt any *three* questions :

9. What are the various forms of the business organization, on what basis the form of any organization is decided ? Explain with relevant examples.

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10. How an entrepreneur decides about the new idea, discuss idea generation, product planning and development process for new ideas.
11. How rural entrepreneurship is different from the urban entrepreneurship, elaborate in comparative way.
12. Discuss in detail on what basis new ventures being financed, also discuss the challenges for new ventures ?
13. What is business plan, explain its nature and scope, how to write a good business plan, and how to evaluate it ?

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