

BM-10

M.B.A. (IVth Sem.) (F.T.) Examination-2016

CORPORATE EVALUATION & STRATEGIC MANAGEMENT

Paper - CP-401 H

Time Allowed : Three Hours

Maximum Marks : 80

Note : Attempt both sections.

Section-A

Note : Attempt any four out of eight questions. Each question carries 8 marks.

- Q.I What is a vision statement ? What are its salient features ?
- Q.II Discuss the concept of core competence with the help of an example.
- Q.III Discuss the significance of organizational capability and its relation with strategic management.

- Q.IV How does strategy impact organizational structure
Give example.
- Q.V Discuss the role of chief executive and board in
strategic management of an organization.
- Q.VI What are the power games used amongst competing
players ?
- Q.VII Discuss the main considerations in strategic
management of an international firm.
- Q.VIII With an example, explain corporate evolution in
Indian context.

Section-B

Note : Attempt any three out of five questions. Each
question carries 16 marks.

- Q.IX What do you mean by the management of strategic
change ? Explain its process and guidelines with an
example.
- Q.X Discuss the work of top management with their roles
and responsibilities in any organization.
- Q.XI Describe in detail the process of strategic planning.

- Q.XII Discuss the concept of mergers and acquisitions.
Also enumerate the advantages and disadvantages
as well as critical success factors for the same.
- Q.XIII What is strategic intent ? Describe its significance
and components with the help of an example. 14