

DU-353

M.B.A. (F.T.) IVth Semester (N/X) Examination, 2021

Corporate Evolution & Strategic Mgt.

Paper - CP-401

[Maximum Marks : 80

Note :- All questions from each section carry equal marks. All questions are compulsory and answer limit are approximately 250 words. Start the answer of each section from new page. Maximum limit of pages of answer booklet are approximately 16 pages. Answer should be written by the student in his/her own handwriting mandatory. The first page of answersheet should be download by the student from university website www.bubhopal.ac.in is mandatory.

1. What is meant by strategic intent ?

2. What is your vision as an individual ?

3. Define core competence and how it is important to strategic formulation.

4. Discuss the reasons for failure of mergers.

5. Why are organizational values important to strategies.