

DC-220

Section – B

12 each

**M. B. A. (FT) (Third Semester)
EXAMINATION, 2012**

BUSINESS ETHICS**(CP – 303)***Time : Three Hours**Maximum Marks : 80***Section – A**

8 each

(Short Answer Type Questions)

Note : Attempt any *four* questions. All questions carry equal marks.

1. Define corporate social responsibility. What are its characteristics ?
2. What is obligation of an employee to the organisation ?
3. Explain memorandum of association.
4. Company is an artificial person invisible, intangible only in the eyes of law. Explain.
5. What do you understand by ethical development and challenges ?
6. How does the training programs help in managing ethics ?
7. What do you understand by Indianism as mantra of infinity and diversity ?
8. Explain the concept of Ethical Dilemma ?

(Long Answer Type Questions)

Note : Attempt any *four* questions. All questions carry equal marks.

1. What steps have businessmen taken to ensure that they are acting as responsible members of society ?
2. What is corporate social responsibility ? How many companies are practising CSR ? Give suitable examples.
3. What is the meaning and purpose of a copyright ? Explain the procedure for registration and tutorials of copyright.
4. What is meant by Intellectual Property Rights ? Discuss the objects and scope of intellectual property right.
5. What are the advantages of Incorporation of Company ? What is the effect on incorporation of a company ? "