

Total No. of Questions : 13 Total No. of Printed Pages : 2

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M.B.A. (FT) IIIrd Semester Examination, 2016-17

Business Ethics and CSR

Paper - CP-303

Time : 3 Hours]

[Maximum Marks : 80

Section - 'A'

Short Answer Type Questions 4×8=32

Note :- Attempt any **four** questions. All question carries equal marks.

1. Explain the different forms of Business Organisation.
2. Write short notes on :-
 - (a) Prospectus.
 - (b) Memorandum of Association.
3. Define company and explain its main characteristics.
4. Explain in brief the corporate Social Responsibility (CSR) Activities of any two Indian companies.

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5. Explain the ethics involved in Global Business.
6. Write a note on ethical development and challenges.
7. "India means Infinity and Diversity in Absolute" Comment.
8. Write a note on corruption and Bribery.

SECTION - 'B'

Long Answer Tye Questions 3×16=48

Note :- Attempt any **three** questions. All question carries equal marks.

9. What do you understand by Business Ethics ? What are the factors which influence Business Ethics.
10. What is Corporate Social Responsibility ? Explain the Faces of corporate Social Responsibility.
11. Explain the major employee obligations of the organisation.
12. Write a detailed note on formation of a company. Distinguish between Public Limited and Private limited company.
13. Explain the various traditions of Indianism. What conclusions and suggestions you make from them.

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