

DA-415**M.B.A. (FT) III Sem. Examination-2012****Business Ethics****Paper : CP-303***Time Allowed : Three Hours**Maximum Marks : 80***Section - A****(Short answers)****Note :** Attempt Any four questions. Each carries equal marks.
4x8=32

- Q.1. Define a company and the characteristics of the same.
- Q.2. What is memoranda of association?
- Q.3. Discuss the difference between preferential and ordinary shares.
- Q.4. What is corporate social responsibility?
- Q.5. What is marketing ethics and how it is implemented?
- Q.6. What is a rational organisation, explain with example.

- Q.7. Define a debenture and describe briefly the different forms of debentures.
- Q.8. What are the moral principles of a manager?

Section - B**(Essay Type & Case)****Note :** Attempt any Three questions. Each carries equal marks.
3x16=48

- Q.9. What are the moral issues concerned with business ethics, give an example?
- Q.10. Discuss the values, norms and standards in a business organisation.
- Q.11. What is social responsibility of business? Why a business should act in socially responsible manner?
- Q.12. What are Corruption and Bribery? Explain with current examples.
- Q.13. What do you understand with the rights of the consumer? Explain with the reference of consumer protection act.

