

Roll No.

Total No. of Questions : 13] [Total No. of Printed Pages : 3

DP-327

M.B.A. IIIrd Semester (Old/Ex.)

Examination, 2018

Business Ethics and Corporate Social Responsibility

Paper - CP-303

Time : 3 Hours] [Maximum Marks : 80

Note :- Attempt all the questions.

SECTION - 'A' 4×8=32

Short Answer Type Questions

Note :- Attempt any **four** questions from this section. All questions carries 8 marks.

DP-327 (1) P.T.O.

1. What is an ethical dilemma ?
2. Why business should be socially responsible.
3. Throw some light on 'objectives' of business organisations.
4. Briefly describe various types of business organisations on legal formation basis.
5. Comment on the ethical issues arising out of various business decisions.
6. Write short notes on :-
 - (a) Debentures
 - (b) Indianism
 - (c) Sources of Finance
 - (d) Prospectus
7. Describe & draw an organisational structure for an ethically driven organisation.
8. "Cheating the shareholder and stakeholder is unethical" Elaborate.

SECTION - 'B' 3×16=48

Long Answer Type Questions

Note :- Attempt any **three** questions from this section. Each questions carries 16 marks.

DP-327 (2)

9. Describe some examples of socially responsible companies and their activities.
10. How to eradicate corruption from business world ? Give 5 suggestions.
11. Write an essay on moral principles for a manager.
12. What driving forces make CSR more relevant today.
13. What are the major organisational economic & social issues involved in corporate social responsibility ?

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