

Roll No

Total No. of Questions : 13]

[Total No. of Printed Pages : 3

DQ-5

M.B.A. IInd Semester (Old/New)

Examination, 2019

Research Methodology

Paper - CP-205

Time : 3 Hours]

(Maximum Marks : 80

SECTION - 'A'

8×4=32

Short Answer Type Questions

Note :- Attempt any Four questions All questions carry equal marks.

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(1)

P.T.O.

- ✓1. What is the importance of Research in Management ?
- ✓2. What is Hypothesis ? How many types of Hypothesis are there ?
3. Explain the characteristics of good Sample Design.
4. Write short notes (Any Two)
 - ✓(a) Coding of Data
 - (b) Steps in Sampling Design
 - ✓(c) Primary & Secondary Data
- ✓5. What do you understand by Questionnaire, what steps should be taken care in designing a questionnaire ?
6. What are the features of non parametric test ?
7. How is a problem defined in Research, what necessary steps should be taken care. While defining a problem ?
8. Explain different types of Reports and how they are used.

SECTION - 'B'

16×3=48

Long Answer Type Questions

Note :- Attempt any three questions. All questions carry equal marks. http://www.onlinebu.com

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(2)

9. What steps are to be followed in Research Methodology, explain with the help of a neat diagram ?
10. Explain different methods of Sampling/Sample Design.
11. What is a Research Design, Explain experimental Research Design ?
12. Explain and illustrate with examples t test and chi test for Hypothesis testing.
13. What do you understand by (any two)
 - (a) Statistic Sample and Population Parameter
 - (b) Sample Element and Sample frame
 - (c) ANOVA Test of Hypothesis

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