

M. B. A. (F. T.) (Second Semester)  
EXAMINATION, 2012

RESEARCH METHODOLOGY

(CP-207)

Time : Three Hours

Maximum Marks : 80

Note : Attempt all Sections as per directions.

Section – A

8 each

(Short Answer Type Questions)

Note : Attempt any four questions.

1. Significance of Research.
2. Hypothesis.
3. Experimental Research Design.
4. Sample.
5. Survey methods.
6. Parametric Test.
7. Non-parametric Test.
8. Steps in Report Writing.

N-78

P. T. O.

Section – B

16 each

(Long Answer Type Questions)

Note : Attempt any three questions.

9. Define Research and explain the importance and scope of Research Methodology.
10. What is research design ? Explain its meaning and significance.
11. Critically examine and comment on the different types of sample design.
12. Write a note on the Data Collection.
13. Write the characteristics of a good Research Report.