

Roll No. ....

Total No. of Questions : 13]

[Total No. of Printed Pages : 3

**DX-567**

**M.B.A. (Plain/Gen.Mgt./Mkt. Mgt./Hum. Res.  
Mgt./Fin. Mgt./Mkt. & Sales Mgt./Fin./Mkt.)  
(F.T.) I<sup>st</sup> Semester (Reg./Ex./ATKT)**

**Examination, 2022-23**

**Managerial Economics**

**Paper - 103**

**Time : 3 Hours]**

**[Maximum Marks : 80**

**Note :- Attempt both section.**

**SECTION - 'A'**

**Short Answer Type Questions 4×8=32**

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**Note :- Attempt any four questions from this section. Each carry 8 marks.**

1. Define Managerial Economics ? Explain the nature of Scope of Managerial Economics ?
2. Define Demand and Discuss the various determinants of demand.
3. Write note on 'Economic of Scale'.
4. Describe the characteristics of market structure .
5. Define break even analysis. Explain its importance.
6. Define Inflation. Explain various type of Inflation.
7. Explain Various measures of National Income.
8. Define Business cycle. Explain its features.

**SECTION - 'B'**

**Long Answer Type Questions 3×16=48**

**Note :- Attempt any three questions from this section. Each questions carry 16 marks.**

9. Discuss various methods of measuring National Income ?

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10. What is meant by Monetary policy ? Describe Various instruments of monetary policy ?
11. Explain the relationship between marginal Cost, average cost and total cost assuming a short run cost function.
12. Write an Essay on "Demand Forecasting".
13. What is elasticity of demand ? Explain its impact on Economy.



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