

Roll No. ....

Total No. of Questions : 13] [Total No. of Printed Pages : 3

**DP-311**

**M.B.A. I<sup>st</sup> Semester (FT)**

**Examination, 2018**

**Managerial Economics**

**Paper - CP-103**

**Time : 3 Hours] [Maximum Marks : 80**

**Note :-** Attempt all the questions.

**SECTION - 'A' 4×8=32**

**Short Answer Type Questions**

**Note :-** Attempt any **four** question from this section. Each questions carries 8 marks.

**DP-311 (1) P.T.O.**

1. What is managerial economics ? How does it help in managerial decision making ?
2. Define demand. What are the functions of demand ?
3. Write note on 'Economics of Scale'.
4. Define break even analysis. Explain its importance.
5. Explain the different types of market structures.
6. What is non-price competition ? Explain its role in pricing.
7. Define inflation. Explain various type of inflation.
8. What is consumption ? Explain using diagram.

**SECTION - 'B' 16×3=48**

**Long Answer Type Questions**

**Note :-** Attempt any **three** question from this section. Each questions carries 16 marks.

9. What is demand forecasting ? Discuss the various techniques of demand forecasting. <http://www.onlinebu.com>
10. What do you mean by return to Scale ? Describe with diagram to reasons stages of return to scale.

**DP-311 (2)**

11. How is price and output (equilibrium) determined under perfect competition ?
12. Define Gross national product. How it is measured ?  
Explain.
13. Write note on "Gross Domestic Capital Formation".



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