

Roll No.

Total No. of Questions : 13]

[Total No. of Printed Pages : 3

UA-495

**M.B.A.(Plain)/M.B.A.(Gen.Mgt./Mkt. Mgt./
Hum. Res. Mgt./Fin. Mgt./Mkt. & Sales Mgt./
Fin./Mkt./Busi. Ana./Opr. Mgt.) (F.T.)**

Ist Semester (Reg./Ex./ATKT)

Examination, 2023-24

Management Concept and Practice

Paper - CP-101

Time : 3 Hours]

[Maximum Marks : 80

Note :- Attempt both sections.

SECTION - 'A'

Short Answer Type Questions

4×8=32

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Note :- Attempt any four questions out of eight. Each question carries 8 mark.

1. What do you understand by the term Management ? Describe its process.
2. Discuss the contribution of Fayol in the field of Management.
3. What are the features of strategic management ?
4. Explain the concept and process of decision making.
5. What do you mean by organisation Design ?
6. Explain the difference between MBO and MBE taking role ambiguity as one of the parameters.
7. What is "Span of Control" ? How it is useful ?
8. Highlight the importance of a good leader in an organisation.

SECTION - 'B'

Long Answer Type Questions

3×16=48

Note :- Attempt any three questions. Each question carries 16 marks.

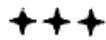
9. Discuss the function of Management.

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10. What are challenges of change ? Explain some major challenges facing today's and tomorrows organisations in management.
11. Define Planning Process. Elucidate the phases of Planning Process.
12. Write note on "Decentralisations".
13. How Controlling is helpful for the manager in achieving its goals ?
Elaborate you answer with the help of suitable examples from industry.



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