

DR-395

M.B.A. Ist-Sem (FT) Examination, 2019

INTERNATIONAL BUSINESS ENVIRONMENT

Paper - CP-105

Time : 3 Hours]

[Maximum Marks :80

**Section-A**

Short Answer Type Questions

Note: Attempt any FOUR questions. Each question carries 8 marks: (4x8=32)

1. Explain the various forms of International Business.
2. Write a note on "globalization".
3. Explain briefly various External Environments.
4. What are the tariff barriers to trade? Explain.
5. Explain the objectives and structure of WTO.
6. ' Explain the concept of Exchange rate determination..
7. Write a brief note on 'IMF': : 8. Explain briefly the Social responsibility of business.

**Section-B**

Long Answer Type Questions

Note:- Attempt any THREE questions. Each question carries 16 marks. (16x3=48)

9. Explain any one theory of International trade.
10. What is the impact of Cultural & Social Environment on International Business?
11. What is regional Integration? Explain the types of Integration?
12. Explain the role of World Bank for International Business.
13. What is the importance of Human Resource Management in International Business.