

Roll No. ....

Total No. of Questions : 13]

[Total No. of Printed Pages : 3

**UA-499**

**M.B.A.(Plain)/M.B.A.(Gen.Mgt./Mkt. Mgt./  
Hum. Res. Mgt./Fin. Mgt./Mkt. & Sales Mgt./  
Fin./Mkt./Busi. Ana./Opr. Mgt.) (F.T.)**

**I<sup>st</sup> Semester (Reg./Ex./ATKT)**

**Examination, 2023-24**

**International Business Environment**

**Paper - CP-105**

**Time : 3 Hours]**

**[Maximum Marks : 80**

**Note :- Attempt both sections.**

**SECTION - 'A'**

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**Short Answer Type Questions**

**4×8=32**

**Note :- Attempt any four questions. All questions carry 8 marks.**

1. Discuss the state of globalization in 2023 and what are challenges of globalization ?
2. What are the tariff barriers to trade ? Explain.
3. Discuss the impact of Cultural and Social Environment in International Business.
4. Explain the rationale for trading Blocks coming into existence giving suitable examples.
5. Write a brief note on International Monetary Fund.
6. Explain the role of WTO as a regulator of world trade.
7. Explain importance of Human Resource Management in International Business.
8. Explain briefly the Social Responsibility of business.

**SECTION - 'B'**

**Long Answer Type Questions**

**3×16=48**

**Note :- Attempt any Three questions. All questions carry 16 marks.**

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9. Discuss the various modes for entry and operation in International Business. Give suitable examples in brief for every mode.
10. What are the scope and functions of 'WTO' ? Is 'WTO' an improvement over 'GATT' arrangements ? If so how ?
11. Explain the concept of EPRG frame work in International Business.
12. Discuss how diverse Political and Economic environment Impact International Business.
13. Write short notes on the following :-
  - (a) World Bank
  - (b) U.S. Mexico - Canada Agreement (USMCA)
  - (c) Free Trade Area
  - (d) Multinational Corporations

