

DR-393

M.B.A. (FT)- I Semester, Examination 2019

MANAGERIAL ECONOMICS

Paper - CP-103

Time Allowed : 3 Hours]

[Maximum Marks :80

Note: Attempt all the questions.

Section-A

Note: Attempt any four question from this section. Each question carry 8 marks.

1. Explain the nature and scope of managerial economics.
2. Discuss the various determinants of demand.
3. Write a brief note on "Production Function".
4. Explain the different types of costs.
5. Describe the characteristics of market structure.
6. Explain the various measures of national income.
7. Differentiate between Balance Trade and Balance of Payment.
8. Define Business cycle. Explain its features.

Section-B

(Long Answer Type Questions)

Note: Attempt any three questions out of five. All questions carry equal marks. 3x16=48

9. What is elasticity of demand? Explain its impact on economy.
10. Discuss the profit maximization and sales maximisation objectives of a firm.
11. What is price discrimination? Explain its essential features.
12. Write note on "Centre-State Financial Relationship".
13. Define monetary policy? How is it different from fiscal policy.

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