

Roll No. ....

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UR-493

M. B. A. (FT) (First Semester)  
EXAMINATION, 2011

INTERNATIONAL BUSINESS ENVIRONMENT  
(CP-108)

Time : Three Hours

Maximum Marks : 80

Section – A 8 each

Note : Attempt any four questions.

1. Discuss the role of economic and political environment in international business.
2. What is "Balance of Payments" ? Briefly explain its components.
3. Distinguish between 'Fixed Exchange Rate' and 'Flexible Exchange Rate'.
4. Write a short note on "Euro Currency".
5. What are "Regional Blocks" ? Explain with examples.
6. How does a service firm become international and why ? Explain.
7. Explain "Global Competitiveness" and its importance in International business.

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8. Why social responsibility is important in today's globalised economy ?

Section – B 16 each

Note : Attempt any three questions.

9. Define 'International Business Environment'. What are its major components ? How does the home country environment affect the international business operations of a firm ? Give examples.
10. What are the scope and functions of 'WTO' ? IS 'WTO' an improvement over 'GATT' arrangements ? If so, how ? Discuss.
11. Explain the objectives and functions of "International Monetary Fund" (IMF). How does 'IMF' help in solving the problem of International Liquidity ?
12. Evaluate the advantages and disadvantages of 'FDI'. What is your opinion on the role of 'FDI' in the economic development of the host country ? Illustrate your answer with India's experience.
13. What do you understand by 'Globalization' ? Explain with appropriate examples the major forces that have brought about globalization in business.

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