

MB-1

M.B.A. (1st Sem.) (FT) Examination-2015-16

MANAGEMENT CONCEPT & PRACTICE

Paper - CP - 101

Time Allowed : Three Hours

Maximum Marks : 80

Note : All questions are compulsory.

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Section 'A'

Note : Attempt any four questions from this Section.

Each question carries 8 marks. **4×8=32**

- Q.I What are the skills & skill mixtures which managers at different levels need to possess?
- Q.II Explain management by exception.
- Q.III What is 'Span of Control' and what are its determinants?
- Q.IV What did Herzberg propound on motivation?

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- Q.V Why is it necessary to delegate authority? Discuss principles of delegation for making it effective.
- Q.VI What is matrix organisation? Under what circumstances it is most useful?
- Q.VII Discuss the principles and techniques of directing.
- Q.VIII Recapitulate some definitions of 'Morale'. What basic rules should be followed to implement a morale boosting programme?

Section 'B'

Note : Attempt any three question from this Section.
Each questions carries 16 marks. $3 \times 16 = 48$

- Q.IX Discuss the contribution of Rensis Likert to management thought.
- Q.X Explain & write an essay on 'Quantitative approach to management thought'. Who were its major contributors?
- Q.XI Why planning is useful? What are the principles of planning. Also discuss various types of plans.

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- Q.XII Discuss Graicuna's theory of "Span of Control"
- Q.XIII Define leadership & compare intra-leadership styles and also match them with different managerial styles.

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