

DC-210

MBA. I Sem. Examination-2012-13

MANAGEMENT CONCEPT AND PRACTICES

Paper: CP-101

Time Allowed : Three Hours

Maximum Marks : 80

Note : Attempt any four questions. All questions carry equal marks.

Section A

Write short notes:-

1. Management
2. Management and society
3. Future challenges of management
4. Planning process
5. Decision making techniques
6. Decentralization
7. Communication
8. Directivity

Section

Note : Attempt any three questions. All questions carry equal marks.

9. Discuss the objective, nature and significance of management.
10. Comment on the contribution of F. W. Taylor and Elton Mayo in the development of management theories.
11. Write the importance, types and process of planning.
12. Discuss the concept of organising and its importance in management.
13. Write the nature, process and techniques of controlling.