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M.B.A./ M.B.A. (MM) / M.B.A. (HCHM) (First Semester) Examination, Dec. 2022

COMPUTER APPLICATION in MANAGEMENT

Paper : MS/MMC/HCHM-105

Time Allowed : Three hours

Maximum Marks : 70

Note : Attempt all the five questions. One question from each unit is compulsory. All questions carry equal marks.

Unit-I

1. Explain features of first and fifth generation computers.

Or

Write utility of following windows features :

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- (a) Control Panel
(b) Recycle bin

Unit-II

2. Write steps to create pie chart in MS-Excel.

Or

Explain following power point features :

- (a) Transition and Animation effect
(b) Slide sorter and slide show.

Unit-III

3. Explain following :

- (a) Sending the Receiving E-mail messages
(b) Domain names

Or

Explain following :

- (a) Search Engines
(b) Star Topology

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Unit-IV

4. What is EDI? Explain characteristics and service management of EDI.

Or

Explain following :

- (a) Supply Chain Management
- (b) E-Commerce in India

Unit-V

5. What is Electronic Payment System? Explain E-cheques and Smart Cards.

Or

Explain following in brief :

- (a) Cyber Crime
- (b) Mobile Commerce.