

Total No. of Questions : 8

Total No. of Printed Pages : 3

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B.E. (IInd Sem.) (CGPA) Mech. Engg. Exam.-2015

INDUSTRIAL ECONOMICS & BUSINESS ORGANISATION

Paper : M-304

Time Allowed : Three Hours

Maximum Marks : 60

Note : All questions are compulsory.
All questions carry equal marks.
All questions carry internal choice.

QI Answer any five of the following in very short—1 each

- (a) What is GDP ?
- (b) Define a 'Monopoly' ?
- (c) Explain 'Natural Resources' ?
- (d) Highlight 'Public Sector'.
- (e) Elaborate 'unemployment'.
- (f) What is SEBI ?

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P.T.O.

(2)

- (g) How do you define 'Multinational' ?
- (h) What is a 'Cooperative' ?
- (i) Explain term 'Rationalisation' ?
- (j) Who was F.W. Taylor ?

Q.II What is the role of banking in savings and investments ? 10

or

Write a note on 'Money and its functions'.

Q.III Give the characteristics and role of 'Agriculture in Indian Economy'.

or

What is the contribution of Industrialisation in Indian Economy ?

Q.IV How does RBI control inflation in the country as an agency ?

or

Analyse the impact of WTO on developing economies.

Q.V What are the constituents of 'Business Environment' ?

or

Distinguish a 'Joint Stock Company' from 'Partnership'.

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Contd.

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(3)

Elaborate the nature and functions of a vice president.

or

What is the core concept of an MIS? Give an example of an industry of your choice.

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