

16

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250

Note :- All questions from each section carry equal marks. All questions are compulsory and answer limit are approximately 250 words. Start the answer of each section from new page. Maximum limit of pages of answer booklet are approximately 16 pages. Answer should be written by the student in his/her own handwriting mandatory. The first page of answersheet should be download by the student from university website www.bubhopal.ac.in is mandatory.

/Section-A
(E-Commerce)

**[Maximum Marks : Reg. 40
Pvt. 50]**

1. Write and explain some main features of E-commerce.
2. Explain the architectural model of B2B e-commerce.

2

/Section-B
(Financial Market & Investment Management)

**[Maximum Marks : Reg. 40
Pvt. 50]**

3.
What do you understand by financial market ? Explain its various components.
4.
Are the declared objectives for which SEBI was formed have been achieved ? Discuss.

