

Indian Culture and Business Ethics - 2010

Section - A : Objective "type Questions

1. Choose the correct answer -

(i) Who wrote Mahabharata-

(a) Valmiki (b) Ganesha (c) Vyasa (d) None of these

(ii) Satyam-Shivam Sundaram is stated by whom

(a) Ravindra Nath Tagore (b) Kalidas (c) Ravidas (d) Raj Kapoor

(iii) The word ethics is derived from the latin word-

(a) Ethicus (b) Ethikos (c) Ethical (d) None of these

(iv) The word Veda means -

(a) Knowledge of wisdom (b) Kingdom (c) Worship (d) Workshop

(v) Who are stake holder-

(a) Businessman (b) Society (c) Customers (d) Persons

(vi) One of the basic approaches of business ethics is

(a) Geometric approach (b) Egoism approach (c) Empirical approach (d) Gandhian approach

(vii) The Bhagvad Gita and the holy bible are world's most scriptures -

(a) Ancient (b) Holy (c) Pure (d) None of these

(viii) Who is mentor-

(a) A boss or superior (b) A subordinate (c) A client (d) None of these

Section - B : Short Answer Type Questions Note-Attempt any three questions from the following.

2. Describe the elements of Indian culture.
3. Write about the Indian heritage in production and consumption?
4. Explain the nature and objective of business ethics?
5. Explain the stakeholder theory and its issues in different functions.
6. Define leadership business and leadership behaviour.

Section - C Long Answer Type Questions

Note- Attempt any three questions from the following.

7. What is the need of Business Ethics? Mention the characteristics needed for a decision to be ethical.
8. "Ethics has no place in business". Discuss this statement.
9. Write an essay on "Business ethics and their application in management".
10. Define social contract theory. What are the sectors on which it largely depends?
11. Write short note on any two of the following -
 - (a) Leadership behaviour style;
 - (b) Myths about business ethics;
 - (c) Leadership transformation.