

## UR - 241

### M.B.A. (IVth Semester) (P.T.) Exam.-2010

#### RURAL MANAGEMENT

Paper - P - 404

Time Allowed : Three Hours

Maximum Marks : 70

#### Section- A

**Note** – Attempt any four questions. Answer should short and to the point. Each question carries 7 marks.

- Q. I. Define Rural Management. Discuss the features of Rural Management.
- Q. II. Explain the contribution of culture to the rural development.
- Q. III. What is marketing education to the rural production centres. [onlineBU.com](http://onlineBU.com)
- Q. IV. Explain the functioning of schools in Rural India.
- Q. V. What steps government has taken to discourage the rural youth migration to urban areas for jobs.

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- Q. VI. What roles are played by 'Commercial films' in rural development?
- Q. VII. How Agro based industries can contribute to development of rural economy? [onlineBU.com](http://onlineBU.com)
- Q. VIII. Write explanatory notes on the following :
- (a) Health centres
  - (b) Communication network

#### Section - B

**Note** : Attempt any three questions. Each question carries 14 marks.

- Q. IX. "Third world nations are far away from satisfactory solution of their population problem." Discuss with facts.
- Q. X. What type of technology is required for strengthening the Rural Industrialization.
- Q. XI. Explain Japanese style of rural development
- Q. XII. Explain the contribution of political and rural meetings to the rural development.
- Q. XIII. Discuss the role of voluntary organisation towards development of rural areas [onlineBU.com](http://onlineBU.com)