

(2)

**Section-B**

**Note :** Attempt any three questions. Each question carries 16 marks. Write descriptive type answer.

- Q.IX How would you define research ? What are the major components of a good research study ? Illustrate with an example.
- Q.X How would you define a research design ? What are the significant elements of a research design ? Illustrate with examples.
- Q.XI Explain the criteria of selecting a sampling procedure.
- Q.XII Distinguish between secondary and primary methods of data collection.
- Q.XIII Discuss in detail the steps that a researcher needs to follow to formulate a good research report.

**DE-496****M.B.A. (IInd Sem.) (F.T.) Examination-2013****RESEARCH METHODOLOGY****Paper - CP-207****Time Allowed : Three Hours****Maximum Marks : 80****Section-A**

**Note :** Attempt any four questions. Each question carries 8 marks. Write short answer.

- Q.I Objectives of research in business.
- Q.II Hypothesis-concept and types.
- Q.III Exploratory research.
- Q.IV Sampling - steps.
- Q.V Processing of data.
- Q.VI Parametric test.
- Q.VII Chi-square test.
- Q.VIII ANOVA.