

EKS-284

**B.E. III Semester (CGPA) Mechanical
Engg. Examination 2017**

**INDUSTRIAL ECONOMICS AND BUSINESS
ORGANIZATION**

Paper : M-304

Time Allowed : Three Hours

Maximum Marks : 60

Note: All questions are compulsory and carry internal choice.

- Q.1. Answer any five of the following in very short : 10
- Define 'Engineering economics'.
 - What is a Monopoly?
 - Remark on 'Unemployment'.
 - Expand the term 'RBI'.
 - Give the meaning of 'Business'.
 - Write on 'Entrepreneurship'.
 - Explain a 'Multinational'.
 - Who was 'Henry Fayol'?

- Q.2. What is the role of 'Banking' in an economy? 10
- OR

Write a note on development and utility of 'Money'. What do you mean by a 'Cashless' Society.

(2)

- Q.3. What are the drawbacks of Agriculture in India? 10

OR

'A fast growing population is a great burden on Indian economy' how far do you agree with this statement?

- Q.4. How does RBI influence the level of inflation in India? 10

OR

Write on the status of 'Foreign Direct Investment (FDI) in India'.

- Q.5. What are the constituents of business Environment? 10

OR

Distinguish between a 'Partnership' and a 'Joint venture'.

- Q.6. 'Management is the art of getting the work done from others'.
Comment. 10

OR

What is the core concept of an MIS? Give MIS requirements for an industry of your choice.

